



KNOXVILLE CHEESE FESTIVAL

2025 Sponsorship Opportunities

Cheese Weekend Grand Marquee Sponsor \$2,500



- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at events

Cheese & Cider Pairing Grand Marquee Sponsor \$1,000



- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at Cheese & Cider Dinner and Pairing

Cheese & Cider Pairing Sponsor \$500 • Individual session sponsorship includes “presented by” in promotional materials and primary dinner placement.

Cheese & Cider Dinner Sponsor \$500

Cheese Festival Grand Marquee Sponsor \$1,500



- Inclusion in all promotions, online, and on printed materials
- Primary placement at Saturday event

Cheese Festival Session 1 \$500

- Individual session sponsorship includes “presented by” in promotional materials and primary festival placement.

Cheese Festival Session 2 \$500

Cheese Festival Session 3 \$500

Cheese Academy Grand Marquee Sponsor \$1,000

- “Presented by” inclusion in Cheese University promotion
- Placement in University classes

Liquid Bread (Beer) & Cheese Class \$250 • Individual Class sponsorship includes “presented by” in promotional materials. Ability to feature products where applicable.

Bourbon & Cheese Class \$400 (2 classes)



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Sponsorship Opportunities

Euphoric Cheese Charcuterie Class \$500

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at events

Grilled Cheese Pairing at Barrelhouse \$300

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at events

Mini Golf and Cheese Sampling \$400

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at events

Cheesy Comedy Night \$500

- “Presented by” inclusion in festival language - online, and on printed materials
- Primary placement at events